



# 第二届中国国际供应链促进博览会

The 2<sup>nd</sup> China International Supply Chain Expo

*Connecting the World for a Shared Future*

**2024.11.26-30**

China International Exhibition Center (Shunyi Venue)

Beijing, China

**HOST**

China Council for the Promotion of International Trade

**ORGANIZER**

China International Exhibition Center Group Limited



2024.08



## Overview

As the world's first exhibition with the theme of supply chain, the China International Supply Chain Expo (CISCE) aims to connect upstream, midstream and downstream sectors, bring together large, medium and small enterprises, coordinate industry, academia, research, and practical application, and foster interaction between Chinese and international businesses. It serves four significant functions of promoting trade, fostering investment cooperation, aggregating innovation, and encouraging learning and exchange. CISCE is committed to creating a new window for promoting high levels of openness, a fresh platform supporting the establishment of a new development paradigm, as well as a new vehicle for promoting the construction of an open world economy.

The 2<sup>nd</sup> CISCE is scheduled on November 26-30, 2024, at the China International Exhibition Center (Shunyi Venue) in Beijing. The exhibition covers more than 100,000 square meters with 6 key industrial chains and 1 exhibition area: Advanced Manufacturing Chain, Clean Energy Chain, Smart Vehicle Chain, Digital Technology Chain, Healthy Life Chain, Green Agriculture Chain and Supply Chain Service Area. It vertically showcases advanced concepts, products, and technologies of relevant industrial chains, and horizontally showcases supporting services such as finance and insurance, logistics and distribution, business consulting, legal service, etc.



## 6 Chains

Showcase the complete global advanced manufacturing industrial chain, from front-end R&D and design to new materials application, key components processing, and intelligent manufacturing, underscoring advanced manufacturing's critical role in upgrading industries and boosting international competitiveness under the "new quality productive forces".



Showcase key technologies and products across the smart vehicle industry's upstream, midstream and downstream sectors, including core raw materials, key components, battery-motor-electronic control systems, intelligent networking technology, and new energy vehicles of different technological paths, along with relevant services such as charging and battery recycling.



Showcase the full-lifecycle health industrial chain from birth to elderly care, including products and technologies in key segments of the health products and services, highlighting cutting-edge concepts of healthy living, incorporating traditional medicine and the "silver economy" industry.

Showcase the full-cycle industrial chain of clean energy from supply to consumption based on the "energy-grid-load-storage" concept, focusing on new technologies, products and trends in PV power, wind power, energy storage, hydrogen energy, smart grids, the low-carbon transformation of traditional energy, and zero-carbon parks.



Showcase cutting-edge digital technologies, emerging industries, and technological solutions and applications that empower various sectors, comprehensively presenting key aspects of the digital economy by connecting innovation, industry and application with underlying technological transformation, mid-level industrial incubation and upper-level application scenarios.



Showcase the complete agricultural industry chain, spanning from the "farm" to the "table", through three interconnected sections: upstream agricultural production, midstream processing, and downstream distribution, with a focus on agricultural informatization and intelligence.



## 1

## Exhibition Area



Showcase in two sections: supply chain innovation and comprehensive service, including logistics services and technology, new trade patterns, supply chain optimization, as well as services in finance and insurance, intellectual property rights, commercial and legal affairs, and trade consulting.





## Highlights of the 1<sup>st</sup> CISCE

### High-grade Platform for Communication between Governments and Businesses

- Chinese Premier Li Qiang attended the opening ceremony and the Global Supply Chain Innovation and Development Forum, delivering a keynote speech.
- Official delegations from **25** Chinese central ministries and commissions, as well as **37** provinces, autonomous regions and municipalities, visited the 1<sup>st</sup> CISCE and communicated with exhibitors.



### High-level Platform for International Cooperation

- Indonesian President Joko Widodo and Uruguayan President Luis Alberto Lacalle Pou delivered speeches at the opening ceremony.
- UNCTAD, UNIDO, WIPO, ITC and ICC served as supporting organizations.
- Foreign exhibitors from **55** countries and regions, comprising **26%** of the total.
- Visitors included over **1,100** representatives from political, business, academia and research communities across **90** countries and regions, including **24** diplomatic envoys to China.
- Delegates from the global business communities jointly launched *The Beijing Initiative for the Connectivity of Industrial and Supply Chains*.



## High-quality Platform for Brand Promotion

- Over **1,000** journalists produced more than **170,000** news reports across nearly **3,000** global media outlets, covering all **515** exhibitors.
- 7,328** overseas reports in **24** languages across **95** countries and regions on **1,774** media platforms reached **11.6** billion viewers.

More than 25,000 reports daily on average



**25000**

More than 1,000 journalists from home and abroad



**1000**

Reports reached nearly 11.6 billion views



**11.6** billion





## High-efficiency Platform for Business Matchmaking

- 515 exhibitors came from 55 countries and regions, including 53 from the Fortune Global 500 and 57 from the China Top 500.
- Attracted over 150,000 visitors, including more than 80,000 professional visitors, yielding over 200 cooperation agreements totaling more than 150 billion Yuan.



## High-standard Platform for Industry, Academia, Research and Application

- 6 thematic forums on the 5+1 industries respectively, with 90 speakers sharing their perspectives on the hottest topics.
- Visitors included 700 scientists from institutions like the Chinese Academy of Sciences and over 15,000 professors and students from 13 technical and engineering colleges in Beijing.



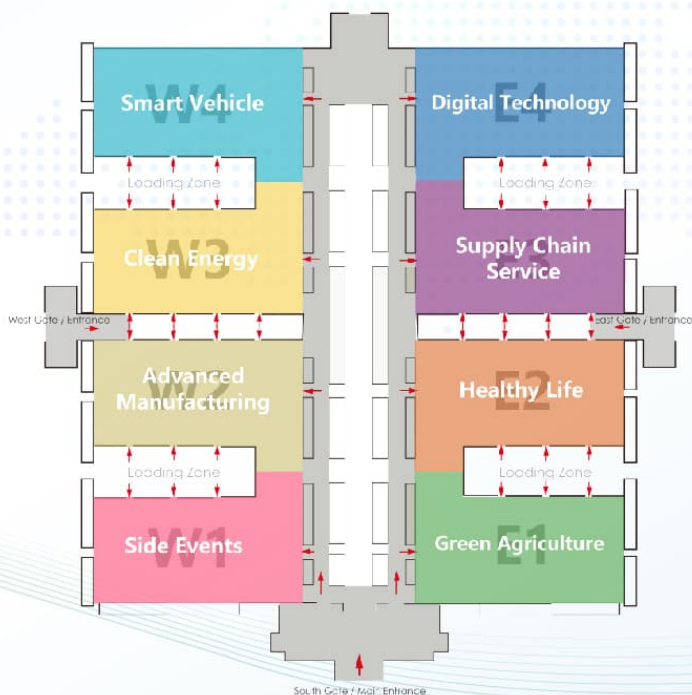


## Booth Rates

Booth Type	Booth Rate
Raw Space	USD 300/m <sup>2</sup>
Standard Booth	USD 3,000/9m <sup>2</sup>

- Booking Deadline: September 1<sup>st</sup>, 2024.
- Submit the application online at [www.cisce.org.cn](http://www.cisce.org.cn) or email to [lianbohui@ccpit.org](mailto:lianbohui@ccpit.org).

## Floor Plan







## CCPIT

Founded in 1952, China Council for the Promotion of International Trade (CCPIT) is a national foreign trade and investment promotion agency. The CCPIT establishes wide connections with relevant international organizations, trade & investment promotion agencies, commercial associations and business circle, to organize various forms of communication and cooperation. It is committed to enhancing services for companies and making positive contributions to development of bilateral and multilateral trade relationships, promotion of world economic prosperity and improvement of the well-being of all mankind.



## CIEC

Established in 1985, China International Exhibition Center Group Limited (CIEC) is under the direct administration of the China Council for the Promotion of International Trade. Over the years, CIEC has developed into a leading exhibition enterprise in China, encompassing the entire industry chain of exhibition venue operation, domestic and overseas exhibition organization, exhibition design and engineering, exhibits logistics, exhibition information, advertising, accommodation and catering, etc. It also serves as a chairman unit of the Convention & Exhibition Committee of CCOIC.



## Venue

The China International Exhibition Center (Shunyi Venue) was invested and built by the China Council for the Promotion of International Trade. It is located near Beijing Capital International Airport and the Wenyu River Ecological Corridor.

The total building area of the exhibition venue and its ancillary facilities covers 231,400 m<sup>2</sup>, featuring 8 separable, spacious, single-story exhibition halls that are column-free, with an indoor exhibition area of 106,800 m<sup>2</sup> and an outdoor area of 50,000 m<sup>2</sup>. Each exhibition hall can host small-scale exhibitions independently or connect through internal corridors, making it suitable for large-scale exhibitions as well. Since 2008, the number of exhibitions held at this venue has increased rapidly each year. Most of these are large and medium-sized exhibitions that are well-known both at home and abroad, which have significantly promoted the development of China's foreign trade and international technology exchange, and contributed to the growing prosperity of the exhibition economy in China.





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